

Wise Coders GDPR

Wise Coders GmbH is a German-based company that develops, markets and supports software. DbSchema is the main product of WiseCoders GmbH and is used for database administration, development and advanced searching of databases.

Wise Coders GmbH is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you use our product, DbSchema. By using our product, you agree to the terms outlined in this policy.

DbSchema collects and processes personal data about and from you when it is needed to conduct our core business of developing, licensing through subscription, and supporting software and related services. We do not process or share personal data for any other purposes than stated in this privacy policy (“Privacy Policy”).

This Privacy Policy describes how DbSchema, as a data controller, processes and protects your personal data in accordance with applicable data protection legislation, such as the General Data Protection Regulation, GDPR.

GDPR. General Data Protection Regulation (EU) 2016/679 as amended.

DbSchema exists in two distinct versions; DbSchema Free Community Edition, which is free software, and DbSchema Pro, which is commercial software. DbSchema Pro is licensed through subscription, not sold, and the customer needs to renew the subscription annually to get access to new versions. In the case of lapsed renewal, the customer has a perpetual license to keep using the software in the latest version it has received.

WiseCoders GmbH is a B2B company, hence the vast majority of our customers are companies, organizations or and institutions. However, when you register for download of a product, subscribe to licenses, make an inquiry or show interest in buying the product, register a bug, open a support ticket or make a comment on a forum on behalf of a company, organization or institution and use our website, some personal information is required and stored.

WiseCoders GmbH collects name, e-mail addresses, licenses, financial records, support history IP addresses, activity on our website and data provided through surveys, product evaluations, and other means of showing interest in the product. Any data you have voluntarily submitted in communication with WiseCoders GmbH, including but not limited to bug reports, support tickets, entries in forums and general inquiries will also be stored.

Please note that we also process other personal data about you, such as telephone number, resumé and other information you submit in your job application when you apply to a vacant position.

The information is used for the following primary purposes:

- To help us create and develop our services and web site content most relevant to you, customers and visitors The legal basis for the processing is our legitimate interest in creating and developing services to our customers.
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- To give you introductory information about a product being downloaded and related services offered by WiseCoders GmbH and to alert you to product upgrades, special offers, updated information and other new services from WiseCoders GmbH The legal basis for the processing is our legitimate interest in providing our customers with relevant information on our products and services.
- To enter and manage agreement with you or the company, organization or institution that you represent, for example regarding subscription to commercial software licenses and temporary evaluation licenses The legal basis for the processing is to enter and/or perform a contract. In the event you represent a company, organization or institution, the legal basis for the processing is our company's as well as your company, organization or institution's legitimate interest in entering and/or fulfilling the contract.
- For invoicing and financial records The legal basis for the processing is performance of a contract. In the event you represent a company, organization or institution, the legal basis for the processing is our company's as well as your company, organization or institution's legitimate interest in fulfilling the contract.
- To help us provide relevant product support The legal basis for the processing is our legitimate interest in providing our customers product support. To facilitate a user forum or similar function where users may communicate peer-to-peer and with WiseCoders GmbH .
- To save material concerning bookkeeping and tax. The legal basis for the processing is to fulfil our accounting and tax legal obligations.
- To enable our resellers to market and sell our products and services to you. The legal basis for the processing is your consent to this processing as given by you when submitting contact details at our company's website.

As we only communicate with users on matters closely related to their use of our software and services, WiseCoders GmbH does not ask for any consent to send you information, nor do we maintain any such registry.

Data retention

A DbSchema subscription needs to be renewed annually to provide access to new versions. If a customer fails to renew, the customer still has a perpetual license to use their then current version of the software. DbVis Software AB, at its discretion, may allow customers with lapsed licenses to renew without back charges to get back to accessing the latest versions.

This means that license data, financial records and related material is kept as long as the customer has a license of any kind of the software. WiseCoders GmbH will delete all data pertaining to the customer and its users and contact persons if and after a customer voluntarily

cedes its perpetual license and deletes all copies of DbSchema and confirm this in writing to DbSchema Software.

If at any time you wish to be removed from our database, simply send an email with the subject "remove" to support@dbschema.com and we will promptly cancel records that are not needed for the fulfilment of our legal obligations as described below.

If you represent company, organization or institution, please provide relevant contact information on a new contact person. Please note that we may not be able to provide you or the company, organization or institution you represent the DbSchema Software and related services in the event that you wish to have your personal data deleted. This includes the fall back perpetual license to keep using the software after license period expires. Please see section Termination in the EULA for details.

IP Adresses

Tools employed on our Site may gather your IP address when you access the Site. We use IP addresses to analyze trends, administer, maintain, and improve the Site, and gather broad geolocation information for aggregate use. Your IP address may indicate the city from which you are accessing the Internet, but we do not use your IP address in a manner linked to any other of your personally identifiable information.

Cookies

A cookie is a small file placed on your computer that stores information. Overall, cookies help us provide you with a better Site. We may use cookies to verify your browser and to maintain your session and we may also use cookies of third-party partners, such as Google, which may analyze our Site use and provide advertisers with the ability to better tailor ads to your preferences. More information on our use of Google is located below. We don't seek to collect your personal information via these cookies, and to the extent information about your use of our site is collected via cookies, we take steps to limit such use. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the Site. If you opt-out of using cookies, we may employ a cookie only to help us remember this preference.

If you would like further information on the cookies we employ, please contact us via the email address provided below. Below are some online resources that provide some helpful information on how to change your cookie preferences:

<https://www.youronlinechoices.eu> (if you are based in the EU)

<https://www.aboutads.info/choices/> (if you are based in the US)

<https://www.allaboutcookies.org>

Security and recipients of the personal data

DbSchema is concerned with the security of the personal data which we have collected and has put in place measures to prevent unauthorized access to that information. For example, we exclusively use encrypted web traffic (<https://>).

We may assign the processing listed above to a partner or supplier acting as sub-processors, e.g. providers of IT services and cloud services. Such processing will not be made for other purposes than as described in this Privacy Policy.

We may also share personal data about you with companies in our group and, if and to the extent we are under legal obligation to do so, to authorities. We may also, in connection with mergers, acquisitions or divestiture of all or parts of our business, share your personal data with the acquiring entity as well as its consultants. Please note that this Privacy Policy does not apply for the processing of personal data of recipients acting as data controllers.

We may transfer your personal data to countries outside the EU/EEA. If personal data is transferred to a country outside the EU/EEA, we will take measures to ensure that the personal data continues to be protected and will take the necessary measures to ensure a legal transfer of the personal data to countries outside the EU/EEA.

If you subscribe to DbSchema licenses online, we may engage PayPro Global Inc process payments on our behalf. PayPro Global Inc are, in themselves, a GDPR-compliant data controller in GDPR terminology why this Privacy Policy does not apply. When customer data is communicated between PayPro Global Inc and DbSchema software, it is protected by TLS encryption.

If you subscribe to DbSchema licenses online, you may do so through our authorised resellers. In doing so, we may share your personal data with those authorised resellers where you have consented to us doing so. When you buy licenses from them online, those resellers will transfer your personal data to us. Those resellers are, in themselves, GDPR-compliant data controllers in GDPR terminology why this Privacy Policy does not apply. When customer data is communicated between a reseller and DbVis software, it is protected by TLS encryption.

Changes to this Policy

This Privacy Policy is current as of the date set forth above. We may change this Privacy Policy from time to time. We will post any changes to this Privacy Policy on our website. If we make any changes to this Privacy Policy that materially affect our practices with regards to the personal information we have previously collected, we will notify you by a popup or similar on our website.

Your rights as registered

You have the right to:

Request information about which of your Personal Data we process and you can request a copy of these; Have incorrect Personal Data rectified and you can under certain circumstances have your Personal Data erased; Oppose against certain processing of your Personal Data and request that the processing is restricted; and Have your Personal Data transferred to another controller (right to data portability).

In the event that we use legitimate interest as a legal basis for the processing of your personal data, you can obtain information on the balancing test that we have performed for the processing upon request.

Contact:

You may at any time obtain, erase or restrict the processing of your Personal Data. Please notice that if we restrict the processing of or erase your Personal Data we might not be able to provide our services to you. If you have any questions regarding the Privacy Policy or any other questions regarding our processing, please feel free to contact us using the contact form at support@dbschema.com